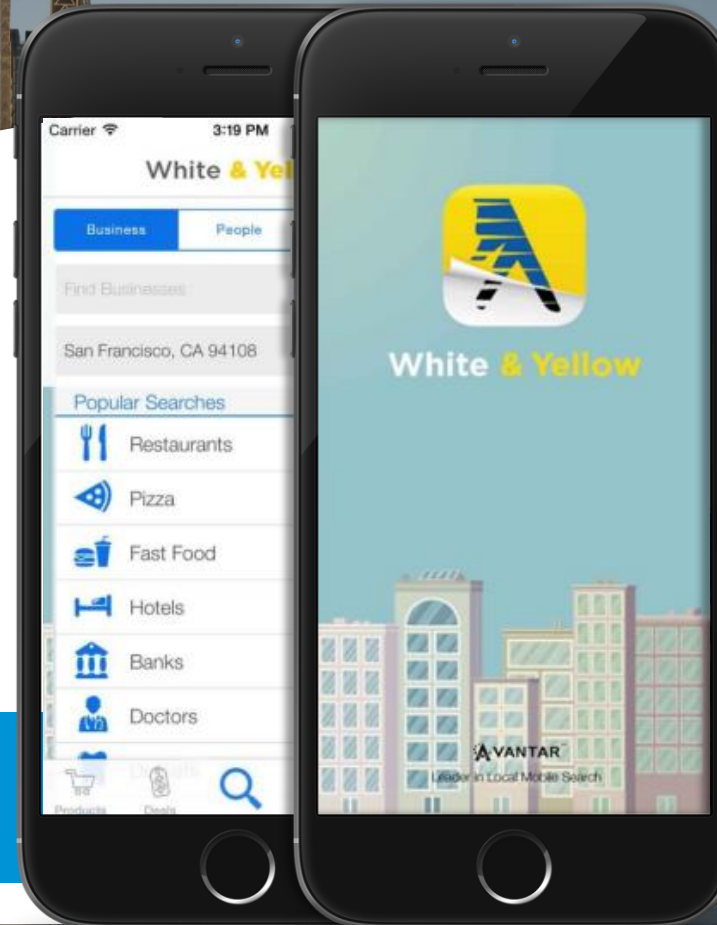


CASE STUDIES

<dev.co/>

Case Study: White & Yellow Pages



- **GPS/Map:** Turn-by-turn GPS voice navigation.
- **Search:** Nearby people, businesses, restaurants, banks, deals, etc can be searched with voice commands.
- **Social Sharing:** Share the listing with your social network.

White & Yellow

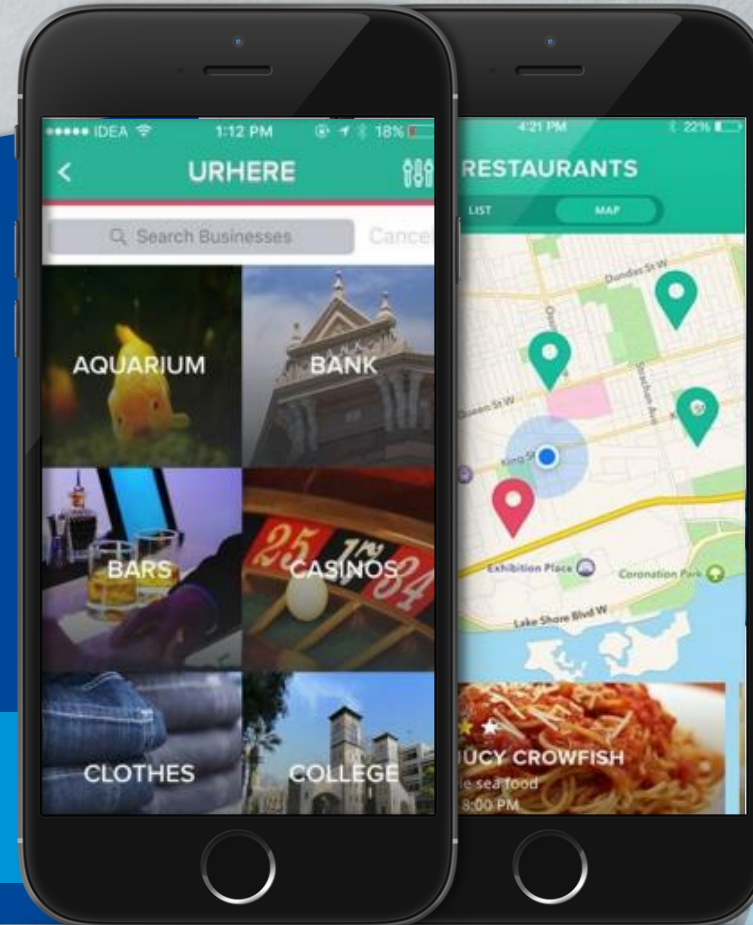
Case Study: UR HERE

- **Search:** Search for nearby business and events.
- **Indoor Navigation:** Navigate inside the store with the help of indoor maps.
- **Map View:** View the store with the help of indoor maps.

www.urhere.us

URHere

Available on the
App Store



Case Study: Smiling Mind

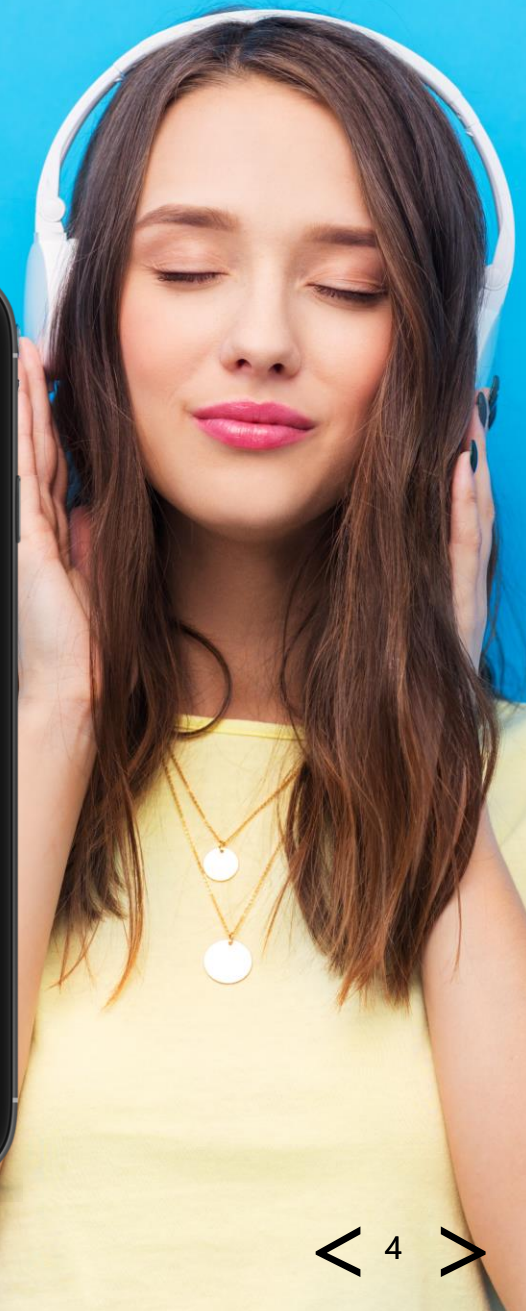
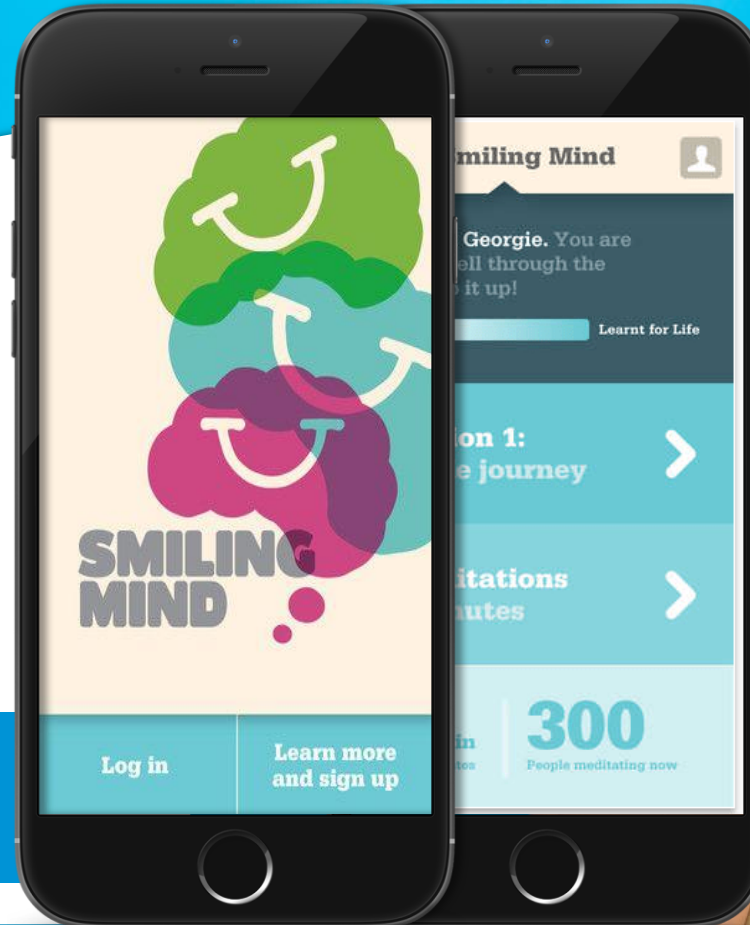


- **Schedule Sessions:** Make your own plan to discover mindfulness.
- **Online Sync:** Sync the app and web version to track your progress from any location.

www.smilingmind.com.au

Smiling Mind
Health And Fitness App

Available on the
App Store



Case Study: BUY NOW



A free mobile-commerce app to purchase products or services from a multimedia ad by sending an SMS or Tweet



- Advertised content in multimedia is tagged with unique keywords.
- Purchase simply by sending the advertised keyword via Text Message or a Tweet.
- Simple payment processing through Amazon.

www.buynowworldwide.com

Buy Now
WANT IT. GET IT. NOW.



Case Study: Friender

Location-based app for finding people interested in similar activities in the same locale

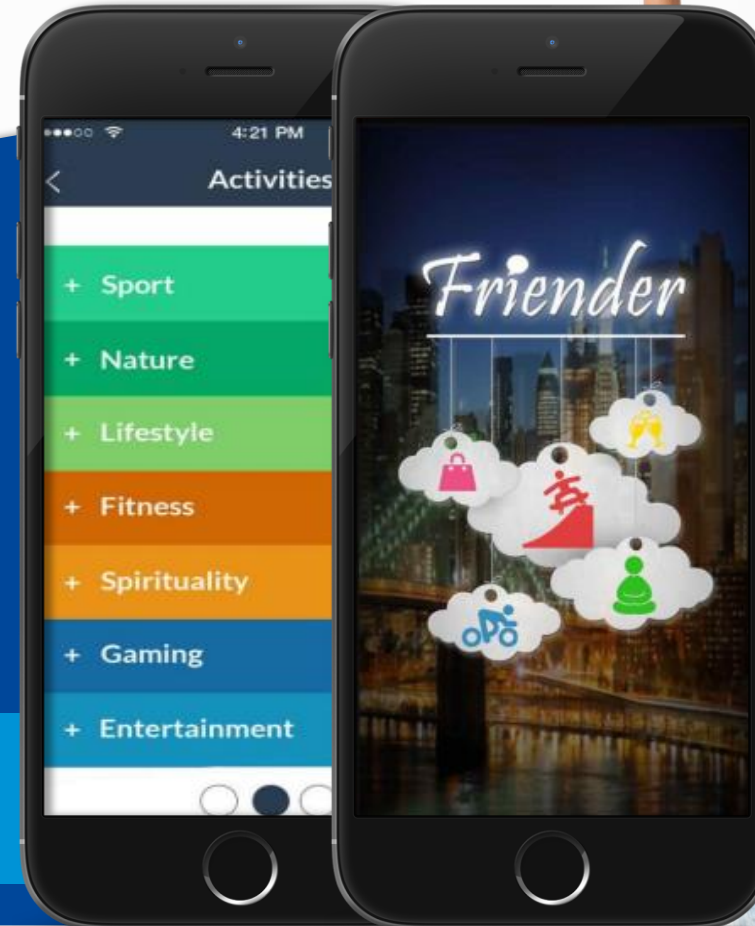
- **Location Based:** Connect with like-minded people around you.
- **Chat:** Personal and group chat with the new people you meet.
- **Activities:** Choose from a list of activities and people in your vicinity with the same interests.

www.frienderapp.com

Friender

<dev.co/>

Available on the
App Store



Case Study: i3PT

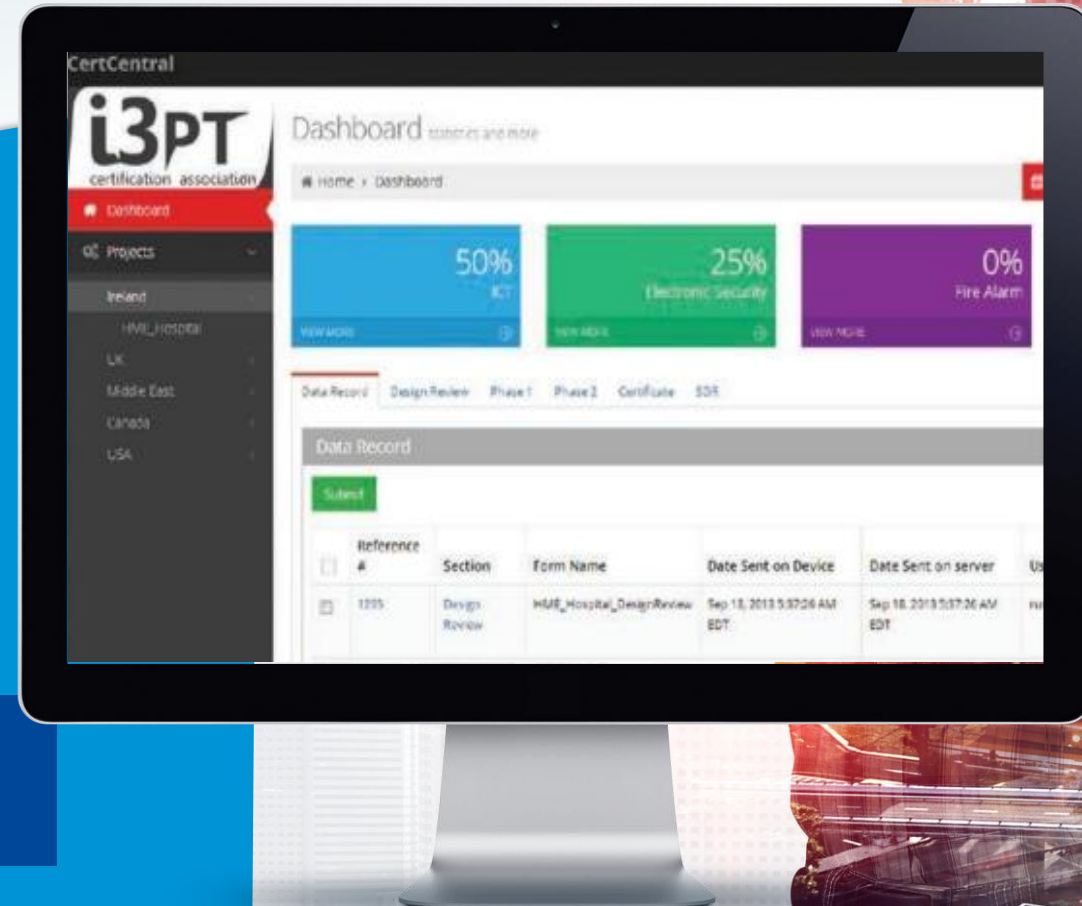
We built the i3PT dashboard to help organizations manage traditionally manual processes online

- **Tracking:** Clients can seamlessly track the progress of their work.
- **Automation:** Converts paper i3PT certification processes to a digital portal.
- **Intuitive:** Better UI significantly reduced processing errors.

www.i3pt.ie

i3PT

Certification Association



Case Study: Allego

Available on the
App Store

- **Video:** App built to capture, socialize refine and absorb a team's best stories.
- **Sync:** Presentations can be synced with the video presenter.
- **E-Learning:** Training video sessions include e-learning elements for maximum user impact.

www.allego.com

Allego

Enterprise Video Knowledge Platform



Case Study: Escali

A mobile app that syncs with IOT hardware for the food & nutrition market

- **Measure:** Send wireless measurements to your mobile device.
- **Food Journal:** Select foods from the complete USDA food database and add them to your food journal for future analysis.
- **Graphs:** Nutrition information based of your food journal is calculated and viewable in graph or list format.

www.escali.com

Escali

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Case Study: SmartGoals

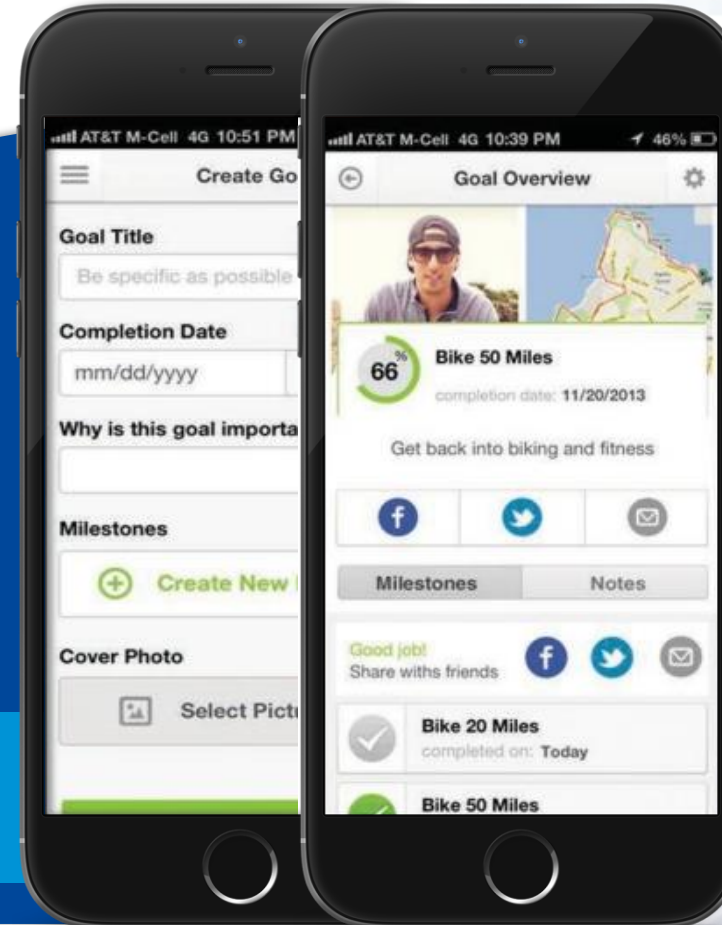
With SmartGoals you can keep your goals, dreams and habits all in one place on your iPhone

- **Swipe** to complete a goal or milestone, or convert or complete a dream.
- **Social Media** sharing to share your milestones on Facebook, Twitter or Email.
- **Push Notification** reminders of milestones or goal expirations.

www.smartgoalsneverfail.com

SmartGoals
Goal Setting App

Available on the
App Store



Case Study: PumpkinFACE

Pumpkin Face allows to customize Trick & Treat pumpkin face stencils to any sized pumpkin



- **In-App Purchase:** Access to 100 professionally designed stencil templates.
 - **Scan:** Scan stencil images and resizes stencil to fit perfectly to any pumpkin.
 - **Social Media:** Share pumpkin images to Facebook.
- www.pumpkinface.biz

PumpkinFACE
Pumpkin Carving App



Case Study: SongSketcha

A lyric and song productivity app for artists

- **Lyrics:** Add lyrics and chords to build songs from scratch.
- **New Chords:** Create and add new chords to songs.
- **Mic:** Record audio ideas via a phone mic.

www.songsketcha.com

SongSketcha

Available on the
App Store



Case Study: whoTREE & TeachReach

whoTREE is a visual 3D tree post and reply message-board system

Available on the
App Store



- Provides a visual organization of user posts into tree like structure discussions.
- Visual nodes made for deep multifaceted conversations.
- Tree to be viewed with multi-level zooms and multicolour posts.

whoTREE

Socially constructed collaboration

www.teachreachapp.com/whotree

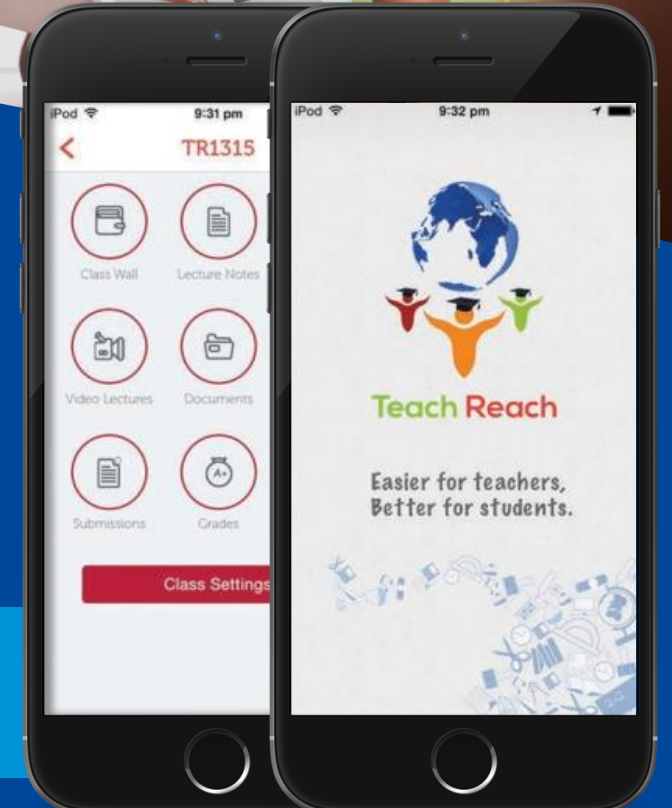


Available on the
App Store

Available on the
Google play

- **Push Notification:** Teacher and students get notified when notes or submission are uploaded in the app.
- **Group Chat:** Students can chat over a particular topic.
- **Virtual Classrooms:** Teacher creates a virtual classroom for students to stay updated about curriculum.

TeachReach



www.teachreachapp.com

Case Study: City Local Life



- **Location based:** Search and find local events based on location.
- **Sharing:** Share real-time photos and videos.
- **In-app Purchases:** Invite to unlock & auto-renew subscription.

City Local Life



Case Study: YouGOvi

An entertainment platform where users can participate in video and photo competitions to win cash prizes



- **Video Streaming:** Users can stream uploaded videos from other users and up-vote them.
- **Video/Photo Filters:** Apply entertaining filters to the videos and photos.
- **Contests:** Compete in video/photo competitions to win cash prizes.

youGOvi



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